

THANK YOU

Foluso Fagbamiye for your wonderful dedication and significant contributions to the development and growth of the MAIIC during the past 6 years as Program Associate. Best of luck in your new position in the RRU Office of Research.

Brianne Perkins for your energy and fabulous contributions to the BAPC On Campus program this past year as Program Associate. Good luck in your new job with BC Assessment.

2011 MAPC and 2011 MAIIC cohorts who presented a wonderful print by Calvin Hunt of the Kwakwaka'wakw, to Dr. Joshua Guilar and SCC, at the end of their first residency.

WELCOME

A very warm welcome to our three new Program Associate staff at SCC:

Andrea Klassen, Program Associate for BAPC On Campus

Heather Conrad, Program Associate for BAPC Online

Robynne Devine, Program Associate for MAIIC

We're very excited to have you join our team!

UPCOMING EVENTS

[Making Research Popular, Dr. Phillip Vannini and Jonathon Taggart:](#) January 12, 2012, Edmonton, AB

[American Association for the Advancement of Science Annual Meeting:](#) February 16-20, 2012, Vancouver, BC

Conference CFP: Public Ethnography: Connecting New Genres, New Media, New Audiences Victoria, British Columbia, Canada, June 1-2, 2012, Registration deadline: April 15, 2012. Conference website: <http://www.publicethnography.net/news/public-ethnography-conference>

[The International Conference on Media, Religion, and Culture](#), organized every two years by the International Society for Media, Religion, and Culture, invites papers for its July 8-12, 2012 conference to be held in Eskisehir, Turkey (outside of Istanbul), at Anadolu University. Deadline for paper, panel, workshop, and roundtable proposals: January 31, 2012.

WEBSITES OF INTEREST

[Dwayne Beaver \(MAPC Student\) admires his Gemini for best direction in a reality program or series for his work on Conviction Kitchen.](#)

[London School of Economics produces new Twitter guide for academics](#)

CONGRATULATIONS

Teresa Bateman (MAPC Graduate) for her first publication: <http://www.clpna.com/Resources/CAREMagazine/tabid/182/Default.aspx>

Grace Campbell (BAPC Student) who was the winner of the Managing Director 4 a Day contest by Copeland Communications. In this blog post, she explains how she managed to go from tree planting to running an ad agency in a few months: <http://bit.ly/nnjhdy>

Sabrina Del Monte (MAPC Student) who is the newly elected Graduate Student Representative for Academic Council at RRU.

Marc Chikinda (MAAC Graduate) and Dean of Communication Studies at Mt. Royal University in Calgary, who recently wrote a major piece for the Chair Academy Journal which is distributed to 45,000 academic leaders world-wide. The piece deals with the relationship between academics and the media: http://www.chairacademy.com/journals/Journal_17-2.pdf

Lisa Ferguson (BAPC Graduate) who completed her Master of Professional Communication degree at Ryerson University, won the Dean's Award for Best Overall Performance (determined by highest GPA) and received an Honourable Mention, Associate Dean of Scholarly, Research and Creative Activities' Award for Best Major Research Paper.

Dr. Zhenyi Li (SCC Core Faculty) who is this year's RRU Kelly Outstanding Teaching Award recipient. He is also the Innovative International Educator of the year for CBIE.

Lizzie MacNeill (BAPC Graduate) who landed a job as a Creative Director & Brand Champion with a social media marketing and corporate video agency in Calgary called BizBOXTV (<http://www.bizboxtv.com/>).

Tammy Marshall (MAPC Graduate) who was the successful candidate of a promotion within the RCMP. Already a Civilian Member Telecommunication Operator at the Operational Communication Centre (OCC) in Nanaimo, she will soon be the manager of the OCC in Iqaluit, Nunavut. It is a three-year posting which will commence at the end of this year and it is her goal to get to all the Nunavut communities that they police.

Celeste Pedri (MAPC-IIC Graduate) who was nominated by SCC for the RRU Governor General's Gold Medal Award for her paper titled: "Gna Giidadowin: Exploring Our Way of Life Through Anashinabe Song and Drum."

To the recipients of the inaugural SCC research awards:

The Lorna Malcolmson Award (for outstanding multi modal thesis)

Celeste Pedri (MAPC-IIC)

Darcy Turenne (MAPC)

The Diana Beeson Memorial Award (for a thesis demonstrating excellence of scholarship)

Nicole Blanchett-Neheli (MAPC)

Christine Haltner (MAPC)

The Michael Real Outstanding Research Paper Award

Tonya Frizzell (MAPC-IIC)

Reg Hampton (MAPC)

BAPC REPORT**(Dr. Virginia McKendry, BAPC Program Head)**

Change is one of the few constants in the BAPC. Each year, our BAPC cohorts make their entry onto the stage as students, leaving it just a few moments later as RRU graduates aglow with the pride of their accomplishment. At the reception that followed this year's Fall Convocation ceremonies, I saw too how much that accomplishment means to their family and friends, reminding me how profoundly education can positively change people, their community and the world as a whole. Already, many of our grads are taking their place in the world as professional communicators, in media, government, non-profit organizations, industry, their own small business, graduate programs in Canada and abroad, and in positions here at RRU.

I congratulate all of our graduates for heroically meeting all of the challenges of the BAPC, whether on-campus or in the blended program. I would like to note especially the achievements of this year's award winners:

Chancellor's Award: Stephanie Klak

Founders' Award: Lindsey Poepping, Chastity Davis

The President's Scholar Award: Emily Allert-House, Rebecca Andison, Walker Banerd, Brian Frankson, Stephanie Klak, Kimberly Lipscombe

Dr. Nicholas Rubidge Award: Lindsey Poepping

CanWest Global Communications Award: Noelle de la Vega

Royal Roads University Entrance Award: Aaron Esler, Heather Geddes, Kimberly Lipscombe, Elizabeth MacNeill, Tracy Stewart, Noelle de la Vega

Wild Rose Alumni Impact Award: Aaron Esler

As our alumni fan out into the world, their legacy to the BAPC program is materializing in the many enhancements we are making to both the online and on-campus programs, changes that are guided by their input last year. Feedback from our 2009/2010 cohorts inspired a recent re-design of the Professional Development courses (COMM300B: Foundations in Professional Experience, COMM400: Professional Experience, and COMM490: Professional Portfolio). Students now have more 'face time' time with their instructors, a clearer rationale for the assignments, and more access to coaching for their portfolio design and professional experience work, and deliverables that include the digital content design.

Our past cohorts also let us know that they needed more instruction in the effective use of video and audio equipment so that those who had not come from production-based applied communication programs could effectively create digital content. This year, we have been able to respond to that need with access to our new computer labs and recording equipment. In collaboration with RRU's Centre for Teaching and Educational Technologies (CTET), we are piloting workshops that will build our students' digital storytelling skills much earlier in the program. We are videotaping these sessions for the benefit of our online cohorts and making plans to get those media tools into their hands during their first and second residencies.

We are also more intentionally partnering with professional organizations to ensure students have ample opportunity to begin developing their networks while still in the program. This past month, our colleagues in the Centre for Applied Leadership and Management worked with CPRS-Vancouver Island to offer six BAPC students a place at their Nov. 4 "Beyond the Hype" conference held here at RRU. Those students volunteered with set-up, networked, absorbed stories about trends and issues in professional communication practice, and then shared that learning with their cohort in class the following week. Thank you to CPRS-VI and our students for sharing knowledge and working together to make good things happen!

BAPC REPORT continued
(Dr. Virginia McKendry, BAPC Program Head)

The circle of support continues unbroken. Last week, two of our 2010 BAPC OC alumni returned to campus to assist with a Learning Symposium. Several other alumni living across the country are assisting the BAPC by offering to share their experience in the program with prospective learners. Everywhere in the BAPC, we are seeing the fruits of collaboration among students, alumni, faculty, and staff.

In my next report, I will be able to tell you in more detail how our recent innovations are impacting the overall BAPC experience and how our current students are helping to strengthen the program in turn. We know we are doing well when every graduate can say, "Wow, that BAPC degree changed my life – and I helped to make it even better for others!"

More Kudos: Congratulations to Grace Campbell (BAPC OC 2011), winner of Copeland Communication's "Manager 4 a Day" student contest, and to Max von Kleist (BAPC OC 2011) for winning the logo contest for the Vancouver Island Criminal Justice Association's logo contest.

Fond Farewells: Our program associates Brianne Perkins (BAPC OC) and Wendy Leithead (BAPC OL) are also moving on to pursue new challenges. Their contribution to our program has been inestimable, and we truly shall miss their expertise, kindness and team spirit. For the next few months, Wendy will be helping to orient our new program associates. It will be my pleasure to introduce those new collaborators in my next report.

Until then, I invite you to stay in touch and update me with your stories, achievements and ideas for keeping the BAPC thriving and relevant to the next generations.

Check out our:

[School Website](#)

[School Blog](#)

COMING SOON
SCC Student, Alumni, and Faculty Media Showcase
. . . stay tuned for details in January.

If you have any news of your own to share, please send your announcements to
jennifer.1maxwell@royalroads.ca